



ORACLE®

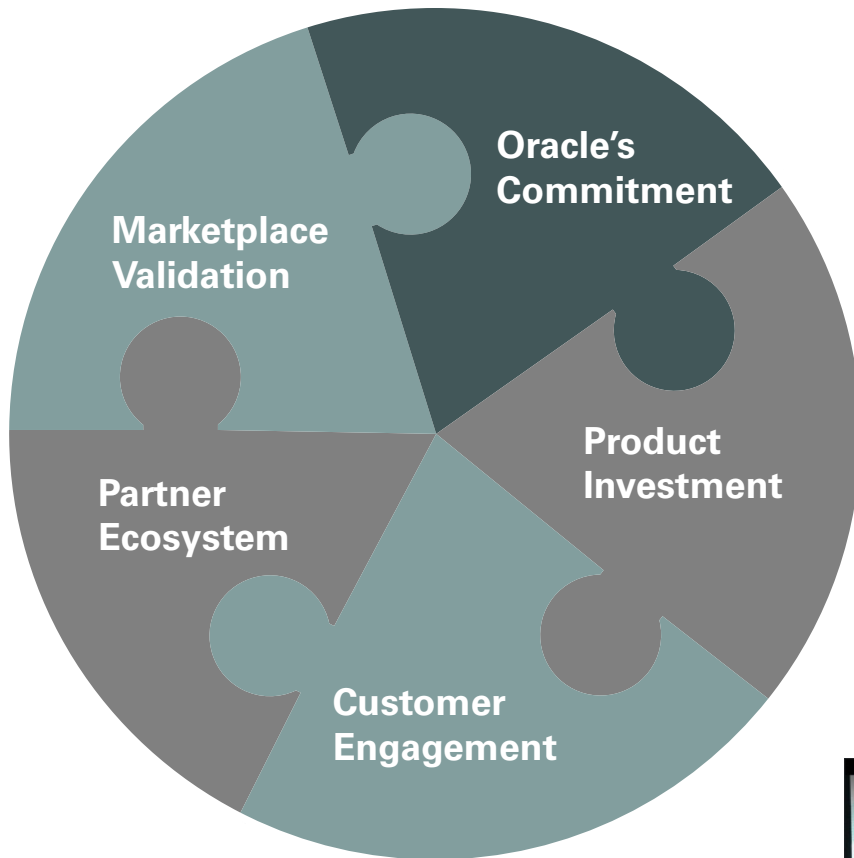
JD EDWARDS

Continued Investments in JD Edwards

Proof Points and
Executive Perspectives

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JD Edwards



JD Edwards is **Alive** and **Thriving!**

- Thousands of customers run JD Edwards daily for business-critical functions
- JD Edwards continues to invest with new product features such as user experience enhancements, mobile features, industry functionality, and tools updates

**WATCH**

Executive Perspective,
Larry Ellison on How Oracle
Views the Future of JD Edwards

JD Edwards

Oracle's Commitment

Product Investment

Customer
Engagement

Partner Ecosystem

Marketplace
Validation

Get Started

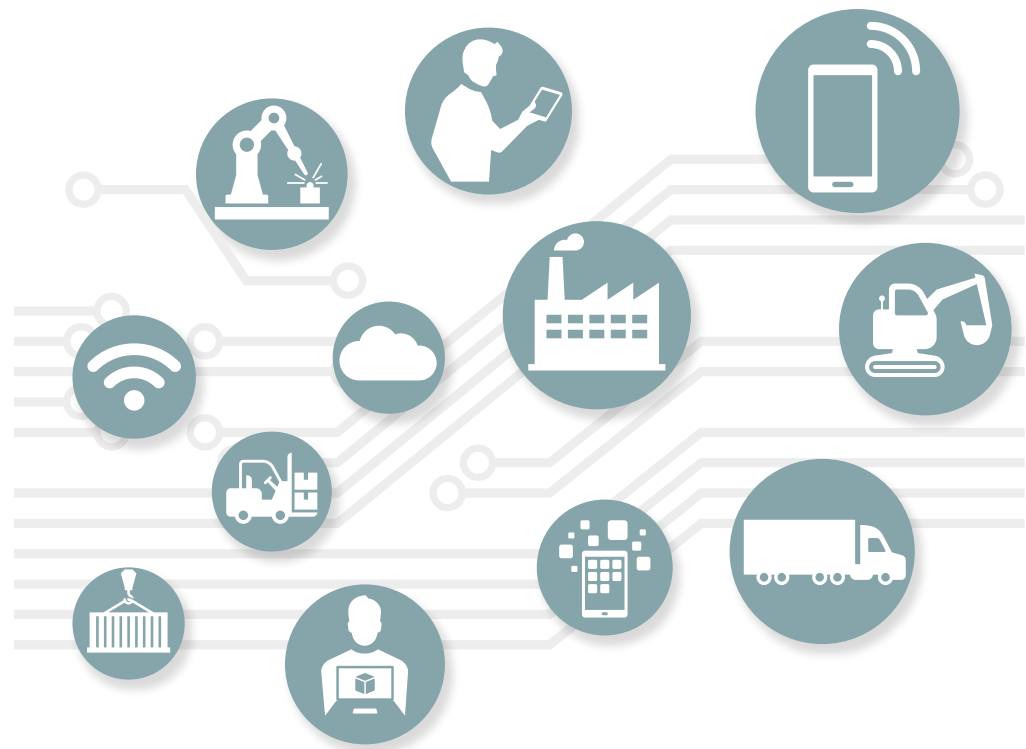
Oracle's Commitment

Continued Product Investment

- Digital technologies
- Industry solutions
- ERP enhancements

JD Edwards is an ERP Platform

- Enabling digital business
- User interface investment
- Citizen Developer
- User experience



"We work around the clock to deliver JD Edwards solutions based on our technology, ERP, and industry vision."



WATCH

Executive Perspective,
Lyle Ekdahl on Oracle's
Commitment to JD Edwards

JD Edwards

Oracle's Commitment

Product Investment

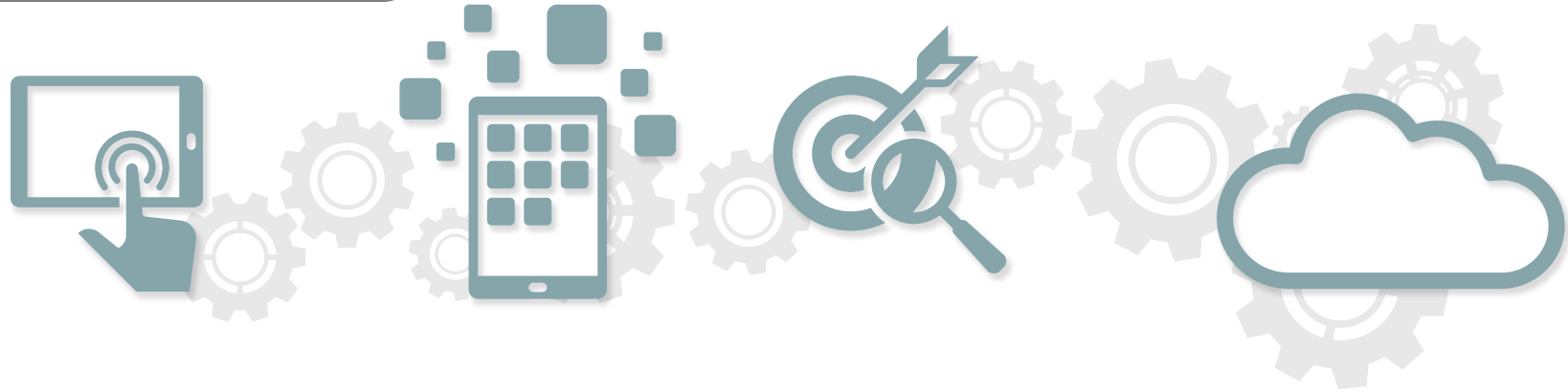
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Product Investment



Planned

- Customer-driven enhancements
- User experience
- Digital technologies
- Cloud

Direction

- Digital process automation
- Light Touch
- Digital Blueprints

Recent

- Mobile Applications
- Orchestrator Studio
- EnterpriseOne Search
- Form Personalization

"We're not slowing down!"



WATCH

Executive Perspective,
Dawn Baker on JD Edwards'
Product Investment

JD Edwards

Oracle's Commitment

Product Investment

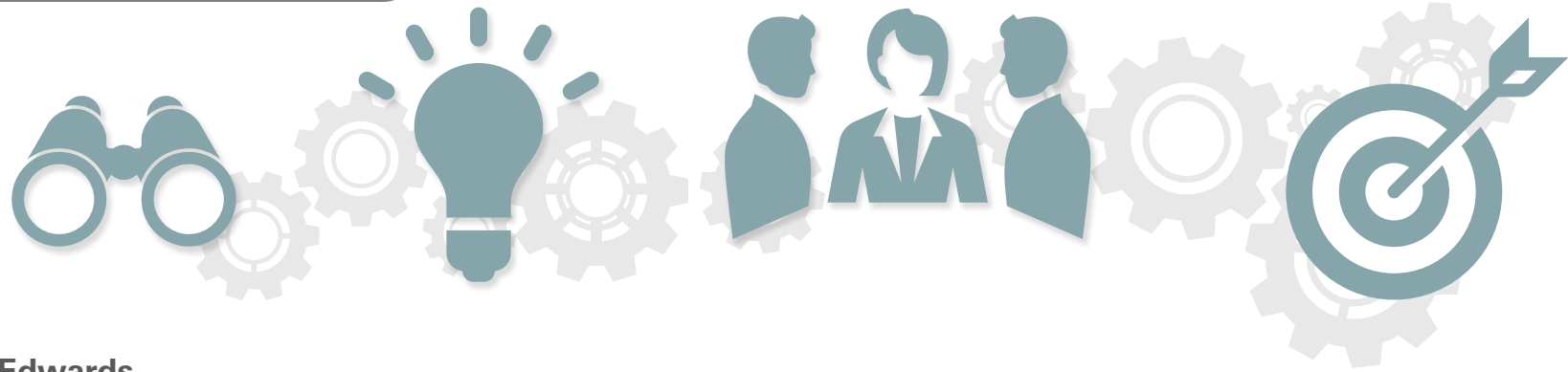
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Product Investment



JD Edwards Dedicated Resources

- Product Development
- Product Management
- Product Support
- Product Marketing & Content
- Product Strategy
- Dedicated JD Edwards Global Teams

Innovation Investment

- Digital transformation
- Ideathon contest
- JDE Labs

Market Validation

- JD Edwards in upper-right quadrant (leader and expert) of the ERP Value Matrix (Nucleus Research)

"The investment in dedicated staff and innovation provides our customers with the foundation for their continued success with JD Edwards."



Executive Perspective,
Robert Monahan on JD Edwards'
Product Investment

JD Edwards

Oracle's Commitment

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Get Started

Customer Engagement

Engagement

- Customer programs
- Broad user group communities
- Online user group communities
- Specialized customer programs

Sales

- Continued customer success
- Ongoing install base footprint expansion

Product

- Customer participation and feedback
- Cloud: choice & control
- Natural migration path from World to EnterpriseOne



“Customers: it’s where we came from, it’s who we are today, and it’s where we’re going into the future!”



Executive Perspective,
Gary Grieshaber on JD Edwards’
Customer Engagement

JD Edwards

Oracle’s Commitment

Product Investment

**Customer
Engagement**

Partner Ecosystem

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Get Started

Partner Ecosystem

Network

- Strong partner ecosystem
- Large global partner network

Product

- Oracle Validated Partner Solutions
- Product & industry expertise

Sales

- Continued JD Edwards sales
- Digital transformation workshops

Engagement

- Partnering with JD Edwards
- Fostering early adopters



"The JD Edwards partner ecosystem is well equipped to help you realize value from our latest and future investments."



WATCH

Executive Perspective,
Manuel Neyra on JD Edwards'
Partner Ecosystem

JD Edwards

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Marketplace Validation

Community Network

- [Profit Magazine](#)
- [Oracle.com](#)
- [LearnJDE.com](#)

Social Channels

- [@OracleJDEdwards](#)
- LinkedIn: [JD Edwards Professionals Group](#)
- JDE Blog: [Attitude@Altitude](#)
- [Oracle JDEdwards Channel](#)

Analyst Recognition



*"I invite you to join us on our social channels
and visit us on [LearnJDE.com](#)."*



WATCH

Executive Perspective,
Denise Grills on JD Edwards'
Marketplace Validation

JD Edwards

Oracle's Commitment

Product Investment

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Get Started

Getting Started

Learn More

To learn about JD Edwards,
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LinkedIn: [JD Edwards Professionals](https://www.linkedin.com/company/jd-edwards-professionals)

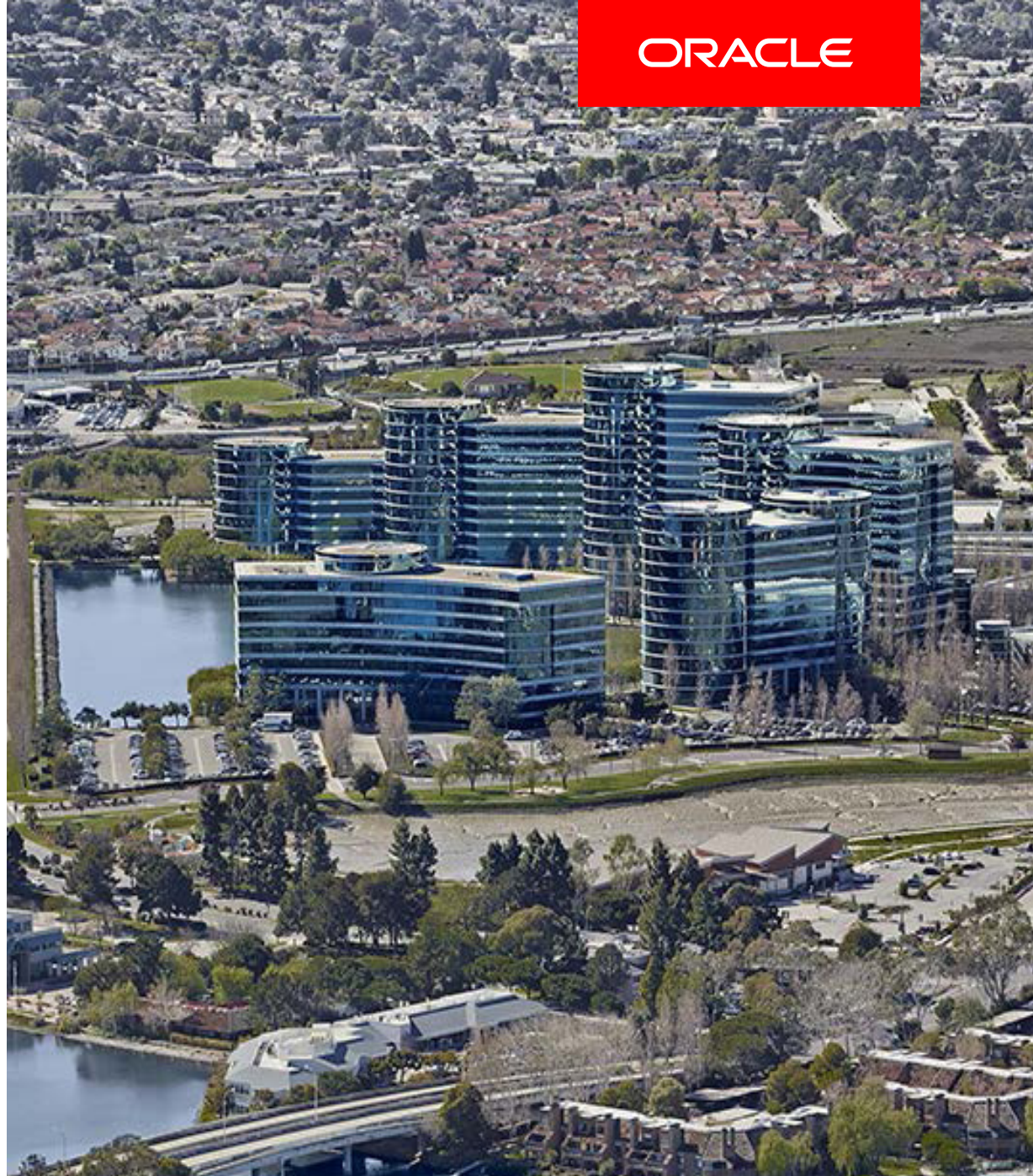
YouTube: [OracleJDEdwards](https://www.youtube.com/channel/UC0a3333333333333333333333)

Visit

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[JD Edwards Blog](#)



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Integrated Cloud

Applications & Platform Services

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